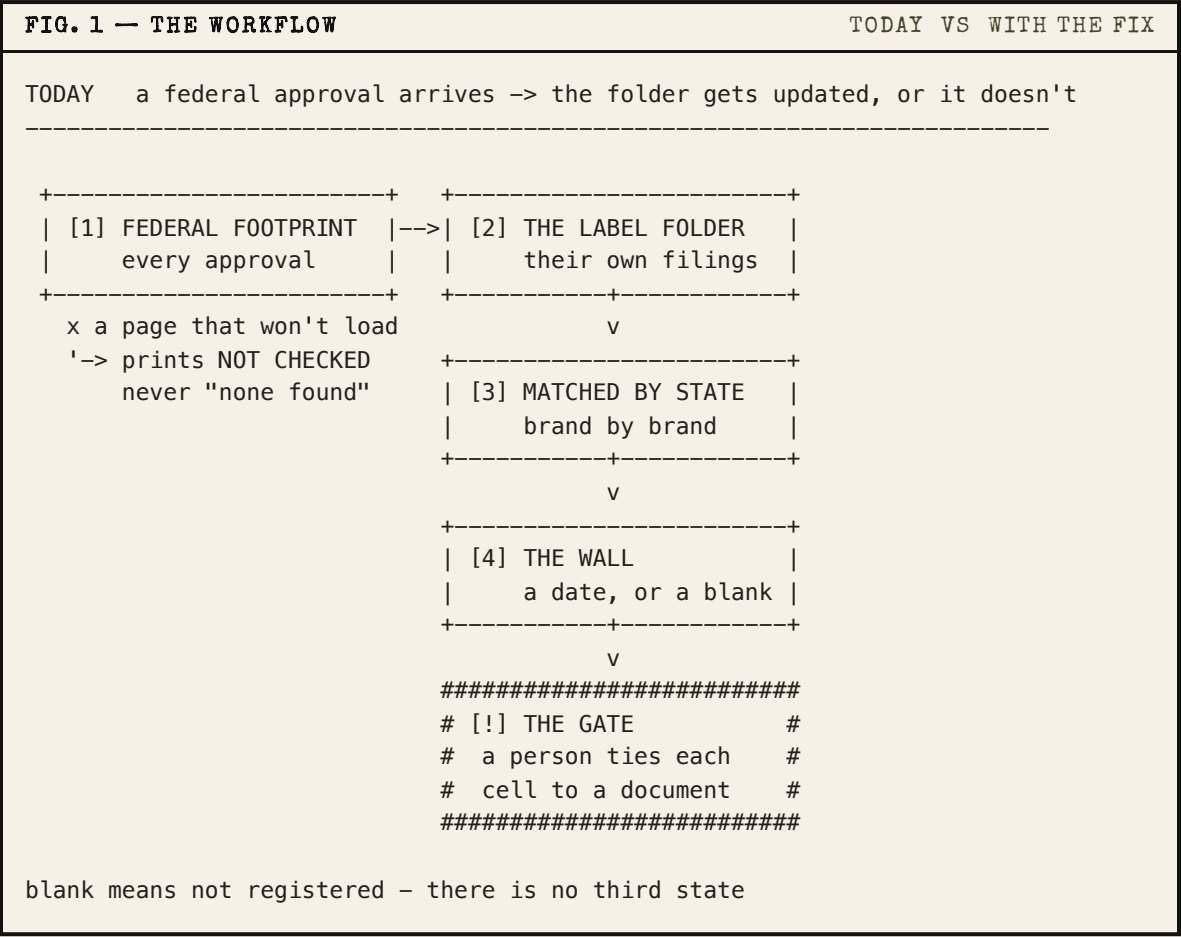


A LABEL COMPLIANCE WORKFLOW

WF-06

The Label Wall

Stop wondering which of your beers you are actually allowed to sell in Maine.



WHAT CHANGES

- ◆ Every beer’s legal-to-sell position in three states, on one page, in one read.
- ◆ The forgotten filings surface — the surrendered approval, the lapsed re-registration, the container filing nobody owned.
- ◆ Re-registration fees stop quietly renewing on beers you stopped brewing two years ago.
- ◆ You know what you can legally ship before the distributor asks for it.
- ◆ A new beer cannot reach a truck until the wall shows it clear.

ONE AUDIT · ONE FIX · ONE MR. WILSON PER SHOP

MODEL NO.	THE ARTIFACT	CADENCE	AUDIT	BIG FIX	TUNE-UP
WF-06	THE LABEL WALL	per episode	\$100	\$500	\$150/mo

PART FITTED

The read-and-match is the garage's core shape — the reconciliation ledger again. What varies is each state's registration record, which is exactly what the audit collects first. The federal register is browser-only: it refuses every plain HTTP client, so that read runs in a real browser session.

The \$100 audit credits toward the fix. A price before anything starts.

THE PAIN

what we found, and where

The label folder is a spreadsheet and an email chain. Federal approval clears in about a day now, so labels pile up fast, and the state side moves at the speed of whoever remembers. Maine wants a brand registration and a completely separate container registration that lives in a different person’s inbox. Massachusetts wants one filing with the licensing board and another with revenue. New Hampshire wants the federal approval plus signed territorial agreements. Four filings, three states, one spreadsheet, and the only person who knows which are current is on vacation.

THE ARTIFACT

what you actually get

THE LABEL WALL, one page: a row for every brand and package size, a column for every state. Each cell reads a filing date and a document reference, or MISSING. Below it the ninety-day renewal card, and the list of beers still being paid for that nobody has brewed since 2024.

***The promise:** A cell can never read REGISTERED without a date and a document behind it. Blank means not registered. There is no third state.*

THE HUMAN GATE

where it stops and asks

The compliance manager ties every registered cell to a real document, or the cell flips back to missing. Nothing files itself with any state or with the federal government.

What that feels like: The question that used to take an afternoon of email archaeology gets answered by pointing at a page.

BEFORE & AFTER

step by step, keyed to Fig. 1

TODAY AT THEIR DESK	AFTER THE FIX
[1] The label folder is one spreadsheet and one person’s memory, and nobody has ever listed every approval the company holds.	Every brand and size shows its position in three states, with a date and a document, or a blank that means something.

THE STACK

what does the work

The public federal label register, read for every approval under their name

Their own label folder, read-only, in whatever shape it is already in

Brand and package matching across three states' spellings

One wall per month, one renewal card at ninety days

INTEGRATIONS & DELIVERY

what it touches

the public federal label register · your own label folder · a printer

SPECIFICATIONS

- Every beer’s legal-to-sell position in three states, on one page, in one read.
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- Re-registration fees stop quietly renewing on beers you stopped brewing two years ago.
- You know what you can legally ship before the distributor asks for it.
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AVAILABILITY

PART FITTED

The read-and-match is the garage’s core shape — the reconciliation ledger again. What varies is each state’s registration record, which is exactly what the audit collects first. The federal register is browser-only: it refuses every plain HTTP client, so that read runs in a real browser session.

WHO IT’S FOR

Compliance manager or controller — whoever signs the filings

ALSO SEE

and...

The renewal card — the same wall pointed at what expires in ninety days, which is the recurring tail.

ORIGIN

Built from Prospect Run #4, the New England brewery and distillery trade dive (2026-08-16), slate concept #1 and the featured build.

Start with the audit.

One pass through how these papers actually move in your office. A price before anything starts, and the \$100 comes off the fix.

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