

THE LABEL WALL WORKSHEET

BREWING AND DISTILLING · LABEL AND REGISTRATION FILES

MR. WILSON

ONE FIX AT A TIME.
YOU KEEP THE KEYS.

One row per label, per state you ship to. The wall is only useful when every cell is either a document you hold or an honest blank.

READ THIS FIRST — State requirements differ and they change. This worksheet organises what you already hold; it does not tell you what a given state currently requires. Confirm against the state's own filing rules.

PER LABEL

- ☐ COLA certificate on file, with its TTB ID and approval date
- ☐ The exact label artwork the COLA was issued against
- ☐ Any revision since approval, and whether it required a new COLA

THE HONEST BLANKS

- ☐ Any cell with no document stays empty and says so
- ☐ Empty means unverified — never 'probably fine' and never 'no'
- ☐ Anything expiring inside 90 days flagged before it lapses

PER STATE YOU SHIP TO

- ☐ State registration or brand approval on file, with its expiry
- ☐ Distributor of record, where the state ties registration to one
- ☐ Renewal date, on the same calendar as everything else

CHECKED AND SIGNED BY

DATE

The compliance manager ties every registered cell to a real document, or the cell flips back to missing. Nothing files itself with any state or with the federal government.