

INSTALLING THE GIFT-PACK CLOCK

YOGA · PREPARED FOR NEW HAMPSHIRE INDEPENDENT YOGA AND SPA STUDIOS

For every class pack and gift card on the website, we print one row: what they called it, any expiry date, and whether the law treats that as a gift card, a class pack, or a season pass. If we cannot tell, we write we don't know instead of guessing.

WHAT RUNS, IN ORDER

- 1 THE WEBSITE IS READ**
The public class-pack or gift-card page is copied and dated. No login. The owner writes the offer the way they already do.
- 2 THE THREE POSSIBILITIES ARE WRITTEN DOWN**
Gift card. Class pack. Season pass. All three are named. None is chosen.
- 3 IF WE CANNOT TELL, WE SAY SO**
When it could be more than one of those, the printout writes we don't know. Calling a ten-class pack a season pass does not change the rule.
- 4 A PROBLEM IS MARKED ONLY WHEN IT IS CLEAR**
Only if it is a gift card of two hundred fifty dollars or less AND the website puts an expiry date on it. A software bug never appears.
- 5 A PERSON READS THE PRINTOUT**
Who answers the customer is a human decision. The printout lists the possibilities. It does not guess.

THE STEP THAT STAYS YOURS

When we cannot tell, a person looks at the printout. The printout does not guess for them. The printout sits next to the offer. A customer asks how long the pack lasts. Someone at the desk reads the row and answers. That stays a person.

WHAT IT READS, AND WHAT IT DOES THE WORK WITH

- ◆ The public website — The class pack and gift card pages, dated the day we looked. No login.
- ◆ The three possibilities — Gift card. Class pack. Season pass. Written down. Not chosen.
- ◆ The note on the row — A problem only when it is a gift card of two-fifty or less with an expiry date on the page. If we cannot tell, we say so.
- ◆ The printout — One row per offer.

It touches the studio's public website · New Hampshire's gift-card rule · a printed page. Nothing else.

WHERE IT IS WRONG, AND WHAT IT PRINTS INSTEAD**IF WE CANNOT TELL WHICH KIND IT IS**

The printout writes we don't know. It never guesses to make a neater page.

IF THE ONLY EXPIRY CAME FROM A SOFTWARE BLOG

A blog is not the law. The row quotes the website, or it quotes nothing.

IF THEY CALL A TEN-CLASS PACK A SEASON PASS

Do not treat it as a season pass just because someone used that word. Write we don't know.

IF YOU WANT THE WORDS IT WILL NOT SAY

Illegal. In violation. Noncompliant. The page refuses all three.

FITTED TODAY — READY

It runs off the public website today. No login to the booking software. Nothing new to type.

THE PROMISE THIS INSTALL MAKES

We only mark a problem when it is a gift card, two hundred fifty dollars or less, and the website itself puts an expiry date on it. Everything else says we don't know. We never guess. We never use the word illegal. The row updates when the website copy changes.

WHAT CHANGES ON YOUR SIDE

- ◆ When a customer asks how long the ten-class pack lasts, the answer comes off a dated printout, not off a software setting
- ◆ Every public pack and gift card now has a row that lists the three possibilities, or says we don't know
- ◆ The owner writes the offer the way they already do. We read the public website
- ◆ What we cannot tell stays written as we don't know, so the uncertainty is on the page instead of in someone's head

WHAT IT IS NOT

It files nothing and contacts no agency on your behalf. It is not legal or compliance advice, and it is not a guarantee. It reports what ran, when, and what it could not see — and a person decides what happens next.