

THE GIFT-PACK CLOCK

A gift card, a class pack and a season pass are three different things



WHAT YOU'LL LEARN

PP 2-3 Two cards on the same desk

PP 4-5 The box that asked for a date

PP 6-7 What a blank row changes

P 8 How do I start?

BONUS Desk-side facts

TWO CARDS, ONE DESK

What the page already sells

A studio sells a ten-class pack and a gift card from the same desk. Both are on the public website.

One of them often has a date on it. A customer asks how long the pack lasts, and the answer is whatever date somebody typed into the booking software.

New Hampshire treats a gift card, a class pack and a season pass as three different things. Under two

hundred fifty dollars, a gift card keeps its value. A season pass can have an end date. A class pack paid up front might be either, and the page usually names only one.

That is the leftover paper. Not a second system to fill in — the public offer page, dated the day we looked. The leftover job is writing the three names down, instead of guessing which one it is.

THE NUMBERS

A gift card of two hundred fifty dollars or less cannot expire in New Hampshire. That number is the rule's own. It is not a score, and it is not a finding about anyone.

WORTH KNOWING

Calling a ten-class pack a season pass does not make it one. The word on the page is a clue, not a verdict.

THE TAKEAWAY

The question is never "does this expire". It is "which of the three is it, and can we tell from the page".

CARDS & DATES

All three, or we don't know.

DESK-SIDE FACT: THE THREE Gift card. Class pack. Season pass. Written down. Not chosen. If the page cannot tell, it says so.

THE EXPIRY BOX

Why a date got typed

The booking software has a box that says expiry. Someone fills in the box because the box is there.

That is how a date lands on a ten-class pack — not as a decision about which kind of offer it is, but as a completed form.

We read the public page. No login. One row per offer: the name they used, the price if they stated one, the expiry date copied word for word. Then the three possibilities,

written out. A problem is marked only when it is clearly a gift card of two hundred fifty dollars or less and the website itself puts a date on it.

If we cannot tell, the expiry row stays blank. The page prints CHARACTERIZATION NOT SETTLED. A person at the desk reads that and answers the customer. A software blog is not the law. The printout does not guess.

THE NUMBERS

One row per offer on the public website. The volume is the shop's own list — every class pack and gift card they already sell.

WORTH KNOWING

The blank is the product. A neater page that picked one of the three would be a guess wearing a typeset.

THE TAKEAWAY

The sheet sits on the desk with the offer. Who answers the customer stays a person.

BOXES & BLANKS

The box was there.

DESK-SIDE FACT: THE BOX A date in the software is a setting. Filling in the box is not the same as knowing which of the three it is.

EVERY STEP IS NAMED

And the last one is a person

1

THE WEBSITE IS READ

The public class-pack or gift-card page is copied and dated. No login. The owner writes the offer the way they already do.

2

THE THREE POSSIBILITIES ARE WRITTEN DOWN

Gift card. Class pack. Season pass. All three are named. None is chosen.

3

IF WE CANNOT TELL, WE SAY SO

When it could be more than one of those, the printout writes we don't know. Calling a ten-class pack a season pass does not change the rule.

4

A PROBLEM IS MARKED ONLY WHEN IT IS CLEAR

Only if it is a gift card of two hundred fifty dollars or less AND the website puts an expiry date on it. A software blog never appears.

5

A PERSON READS THE PRINTOUT

Who answers the customer is a human decision. The printout lists the possibilities. It does not guess.

IF WE CANNOT TELL WHICH KIND IT IS

The printout writes we don't know. It never guesses to make a neater page.

IF THEY CALL A TEN-CLASS PACK A SEASON PASS

Do not treat it as a season pass just because someone used that word. Write we don't know.

IF THE ONLY EXPIRY CAME FROM A SOFTWARE BLOG

A blog is not the law. The row quotes the website, or it quotes nothing.

IF YOU WANT THE WORDS IT WILL NOT SAY

Illegal. In violation. Noncompliant. The page refuses all three.

SO HOW DO I ACTUALLY START?

The audit is free and it reads the public website. Here is what a gift-pack line does once it is running:

- 1 Reads the public page** Class packs and gift cards on the website, dated the day we looked. No login.
- 2 Writes the three names** Gift card. Class pack. Season pass. All three. None chosen.
- 3 Leaves a blank** If it cannot tell, the expiry row stays blank and the page prints CHARACTERIZATION NOT SETTLED.
- 4 Leaves you the desk** A person reads the row and answers the customer. The printout does not guess.

One fix at a time. You keep the keys.

MRWILSON.TECH



