

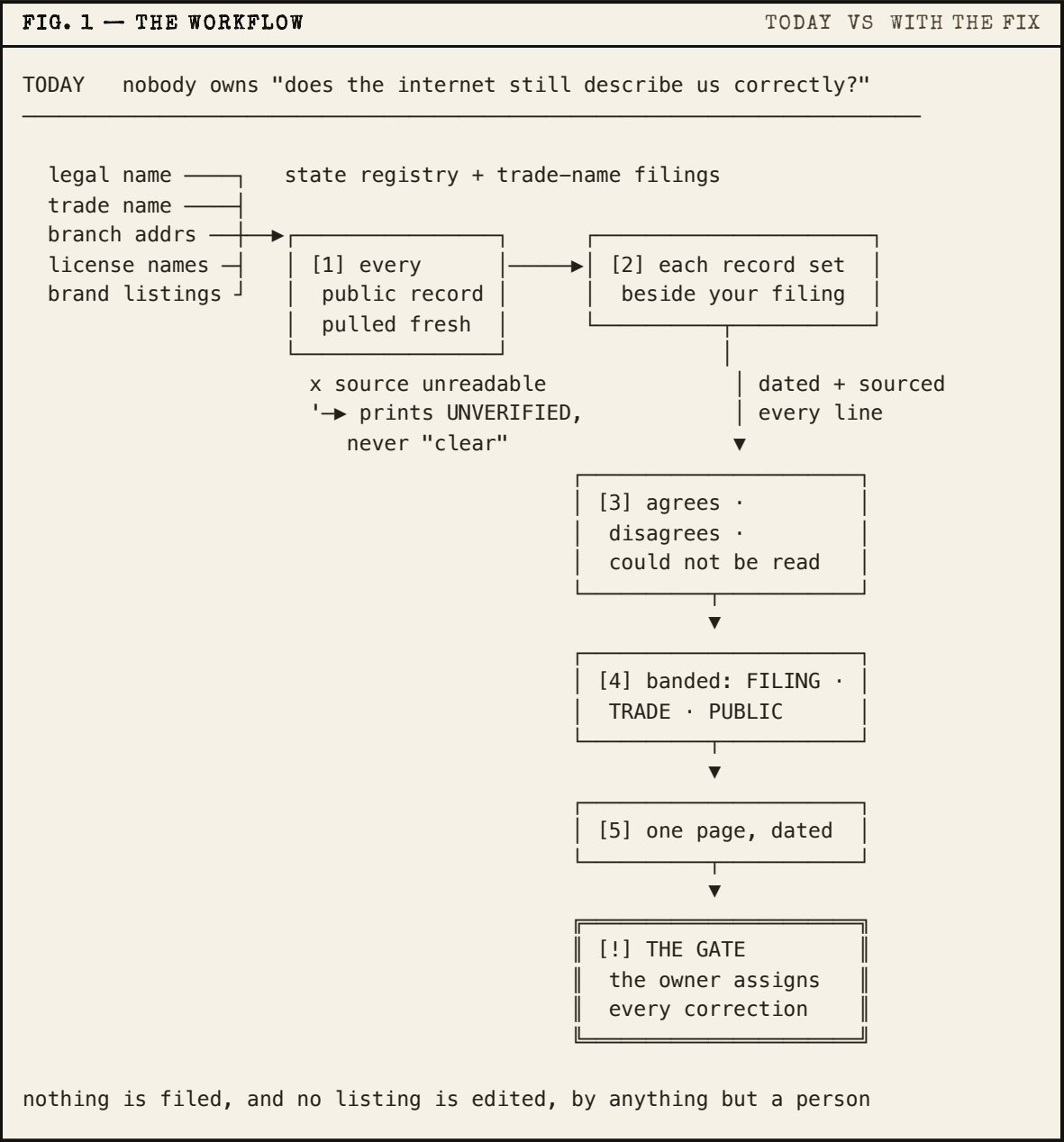


QUARTERLY PUBLIC-RECORD RECONCILIATION, ONE PAGE PER COMPANY

WF-02

The Paper Trail Sheet

Every public record that carries your name, checked
against the paperwork you actually filed.



WHAT CHANGES

- ◆ The registry flag gets answered before anyone else reads it.
- ◆ The dealer finder sends people to the address you are actually at.
- ◆ Your own site stops under-counting your reviews by a factor of ten.
- ◆ The annual-report date stops being a surprise.
- ◆ Run the same sheet on any company the parent buys — it costs the same for one or thirty.

ONE AUDIT · ONE FIX · ONE MR. WILSON PER SHOP

MODEL NO.	THE ARTIFACT	CADENCE	AUDIT	BIG FIX	TUNE-UP
WF-02	THE PAPER TRAIL SHEET	per episode	\$100	\$500	\$150/mo

PART FITTED

The registry and directory reads are ordinary public-record work the garage has shipped before. What varies by state is how much of the registry is machine-readable versus a form a person has to open — and that is exactly what the audit establishes before anything is promised.

The \$100 audit credits toward the fix. A price before anything starts.

ADDITIONAL INFO	BEFORE & AFTER	THE STACK
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THE PAIN

what we found, and where

Nobody’s job is to make sure the internet still agrees with the filing cabinet. So after an acquisition, a name change and a third branch, it stops agreeing in five places at once and no one notices. A homeowner who finds you through the manufacturer’s dealer finder is sent to an address you left. A homeowner who lands on your own site is told sixty people liked you, when the profile you pay for holds six hundred. And a registry flag nobody has read can sit there quietly until it turns up in front of a bonding company.

THE ARTIFACT

what you actually get

THE PAPER TRAIL SHEET, one page per company. Three columns: what the record says, what your filing says, and who fixes it. Three bands: **FILING** — registry status, annual report, trade name. **TRADE** — manufacturer listings, licensing boards, association directories. **PUBLIC** — directory categories, review counts, map listings. Every line carries the source it came from and the date it was read.

The promise: The sheet may never print "in good standing" without naming the source and the date it was fetched. A record that could not be read prints as UNVERIFIED, never as clear. That rule is the reason the page is worth acting on rather than arguing with.

THE HUMAN GATE

where it stops and asks

The owner decides which filings to correct and who calls the manufacturer’s dealer desk. Nothing is filed with any state, and no listing is edited, by anything but a person.

What that feels like: You find the registry flag on a Tuesday in your own office, instead of in an email from somebody's compliance desk.

BEFORE & AFTER

step by step, keyed to Fig. 1

TODAY AT THEIR DESK	AFTER THE FIX
Five public records describe a company that no longer exists, and a stranger is the one who finds out.	One page, quarterly, and nothing left in the disagree column.

THE STACK

what does the work

State registry lookup, read as a public record	no login, no write access
Trade-name and licensing board listings, per state	
Manufacturer dealer locators and association directories	
Review profiles, counted rather than read	
One printed page per company, per quarter, every fact dated	

INTEGRATIONS & DELIVERY

what it touches

public registries · manufacturer dealer locators · a printer

SPECIFICATIONS

- The registry flag gets answered before anyone else reads it.
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AVAILABILITY

PART FITTED

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WHO IT’S FOR

Owner or general manager — whoever would be asked about a registry flag

ALSO SEE

and...

The same quarterly page runs unchanged on any company a parent group acquires, which is where a one-shop fix becomes a book-wide one.

ORIGIN

Built from SWEEP-01, the Big Fix Garage dive on Triumph Home Services, 2026-08-15. Four of the disagreements it describes were confirmed live on that company; one registry flag was single-sourced and never verified, which is itself the argument for the sheet.

Start with the audit.

One pass through how these papers actually move in your office. A price before anything starts, and the \$100 comes off the fix.

bryan@mrwilson.tech · mrwilson.tech